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# My Little Pony: The Art Of Equestria



## Synopsis

My Little Pony: The Art of Equestria presents, for the first time, a deep exploration of the art and illustrations from this beloved animated series, Friendship Is Magic. Beginning with the show's premiere and taking readers through its fifth season, the book offers an amazing collection of the art and design that bring this wonderful series to life. The book takes readers behind the scenes of the show and explores how favorite characters and the landscape of Equestria came to look as they are today. Beyond the television show, My Little Pony: The Art of Equestria also examines the intriguing fan culture—including the fan art movement inspired by Friendship Is Magic. With a rich array of conceptual art, episode storyboards, and memorable scenes from the show, My Little Pony: The Art of Equestria is the ultimate guidebook, collector's item, and fan keepsake.

## Book Information

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## Customer Reviews

• Add a little magic to your coffee table with this enchanting exploration of Equestria and its famous be-hoofed denizens. • (Animation Magazine)

Mary Jane Begin is an award-winning illustrator and author of children's picture books, including the popular My Little Pony: Under the Sparkling Sea. She is a Rhode Island School of Design graduate and a professor in the Illustration Department at RISD.

This book is beautiful. From the foil-like background on the cover to all that's within, you can tell a lot of thought and care was put into it. It includes a Foreword by Jayson Thiessen, explaining the

general mindset of how the team at DHX goes about designing the show and an interview with Lauren Faust. While I don't believe the interview contains any new information, it was a fun read nonetheless. It does, however, have a lot of concept art from when she was figuring out what to do with the show. The ones I enjoyed the most had scribbles of notes next to them. One of my personal favorites were doodles of visual images related to magic (presumably for Twilight's cutie mark) where it lists and shows things like a wizard's hat, stars and moon, black cat, then a pentagram (sans circle) with the note under it reading "(yeah right)". Another is various sketches of Applejack, with a note from Lauren between: "I can't draw cowboy hats. :(There's a mountain of beautiful layout art for backgrounds, color studies, storyboard art, and concept sketches; most often broken down into specific characters and setting. There's even a few specific episodes showing breakdown between what had been storyboarded and the final scene. Mixed in are comments from Jayson Thiessen, "Big" Jim Miller, Rebecca Dart, and other Hasbro and DHX senior staff. Often art books, especially for ongoing series, only contain content from early seasons, but this book contains art and characters as recent as episode 14 of season 5. Prince Rutherford of Yakyakistan even has his own small section, where you finally can get a good look at his eyes. At the end, there is a small interview from Matt Mattus discussing the fandom and the impact on the show it's had, followed by a message from WeLoveFine and examples of the fan art now seen on t-shirts and other products. It is an excellent book that is as in-depth (sometimes even more so) than any of the Disney or Pixar "art of" books I own. The only nit-pick I have is that, while credited in a list at the end of the book, I really wish they would have credited the artists exactly where their work shows up. The fan art is individually credited, so I am not quite sure why they couldn't have done so for the DHX artists. Any fan of the show or even animation fan in general that has interest in what goes on in the concept and design process will love this book!

This is a great book! Delivered very quickly! Thank you!

I've never been so compelled to buy an art book before now. Having grown up watching my little pony and playing with the toys I found that I enjoy MLP:FMI just as much as I did the original series and My Little Pony Tales. When I saw this mentioned not only FMI but the original series too and Lauren Faust's involvement with the development of the new show I had to buy to. This is a great book with lots of information and background on how this version of My Little Pony came to be. In fact this maybe my New favorite book.

My daughter really enjoys this book. It has a section on every pony, their homes, and some info on the back ground characters. It even has a section that shows fan art. I do wish the book had a little more 'behind the scenes' tidbits on the show or the show's history. It does have some, but not a lot. I got it for the art though, and for that my daughter likes it.

A beautiful book full of gorgeous art and fascinating insights into the production of the show; it's always interesting to see how design concepts evolve from initial pitch to aired animation, and the storyboard sections are a delightful look behind the scenes of how the action all comes together. I didn't realize until I received it just how BIG it is-- 10.5 inches wide means the art has plenty of room for detail. Highly recommended for fans of the show who appreciate all the hard work that goes into producing it.

I love art books, and I especially love this one. With the exception of one of the artists in it. It is a great book! I love most MLP artists and sometimes the fan art is much better than the paid comic artists or even the show artists. It took a while for this generation's MLP designs to grow on me. I hated the designs when I first seen them. The stylized look was something that I didn't like. I grew up in the era of the G2 ponies and loved their look. (They looked like ponies.) Although, I love this show much more, because of the absence of humans. It would break the immersion. I love it through and through almost as much as I love the show. I buy nearly every MLP:FIM book that comes out and was so happy to have this one. Now, I need to figure out how to draw them for myself and my life will be complete!

This is a nice book of the concept and development artwork for My Little Pony Friendship is Magic. It includes development sketches and notes by Lauren Faust. Character references for each of the mane 6 characters as well as the secondary (Spike, Zecora) and important storyline characters (King Sombra) are provided. Creatures and mystical beasts and scene settings are presented variously as color pictures or sketches. Pages are medium weight glossy paper and it's a great gift for any pony fan.

Wonderful book with plenty of original, full paged drawings by Faust and many of the other conceptual artists from DHX. A vast amount of behind the scenes information not found elsewhere. A definite must-have for any MLP fan. Beware: contents contain weapons of mass cuteness!

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